

# MEGAN CONKLIN

WEBSITE MEGANCONKLIN.COM  
CONTACT MEGAN.CONKLIN@MAC.COM

## GRAPHIC DESIGN & BRAND STRATEGY

### RECENT CREATIVE FREELANCE WORK

#### BEACHES GO GREEN

Photography and videography. Fabrication for *Deck the Chairs* Octopus Exhibit. Videography tutoring.

#### CARO WILSON JEWELRY

Website design using Shopify e-commerce platform.

#### EVOLVING HOMES

Brand Identity, new logo design.

#### JAX HOPE INC.

Brand Identity, new logo design.

#### RETHREADED

Former member of Circle of Sisters leadership team. Design for brand and marketing events. Computer graphics tutoring.

#### UNITE THE WORLD WITH AFRICA FOUNDATION

Publication Design.

### FEEDING NORTHEAST FLORIDA

#### IN-HOUSE GRAPHIC DESIGNER & STAFF PHOTOGRAPHER

Designer and producer of the organization's marketing and communications material as well as staff photographer.

### SEATTLE ACADEMY OF ARTS & SCIENCES

#### IN-HOUSE GRAPHIC DESIGNER & STAFF PHOTOGRAPHER

Designer and producer of the school's marketing and communications material including magazines, annual reports, event graphics, campaigns, signage, print, digital and projection media. Staff photographer & photography coordinator for school events, class environments, musical, theater, and dance productions. Photo editor and manager of the photo gallery site. Design mentor for students in the areas of brand strategy, logo and packaging design, and presentation skills for their *Consumer Soap Product* project.

### CARENA

Brand identity and collateral for the company's Medical Clinic and Medical House Call startup group.

### GIRVIN DESIGN

#### SENIOR GRAPHIC DESIGNER

Brand strategy, visual identity, naming, retail and consumer goods packaging, and environmental design. Managed client proposals, budgets, presentations and projects. Art directed photography, illustration, digital and print production.

### ADDIS DESIGN

#### SENIOR GRAPHIC DESIGNER

Retail and consumer goods packaging, brand strategy and identity. Art directed digital production, photography, illustration, and final print production.

### AXION DESIGN

#### GRAPHIC DESIGNER

Retail and consumer goods packaging. Production art for concept development and printing.

### PRIMO ANGELI

#### GRAPHIC DESIGN INTERN

Instructed designers on the Macintosh platform and Adobe Illustrator, Freehand and PageMaker software. Assisted graphic designers with concept mock-ups and final art production.

## GRAPHIC DESIGN & PHOTOGRAPHY SKILLS

Adobe Creative Suite, Microsoft Excel, Word and Power Point, Shopify, Weebly/Square web building platforms, photography, videography, art direction, production and project management.

## FINE ART & ILLUSTRATION SKILLS

Rendering in pencil, pen, charcoal, marker, pastel, watercolor, acrylic paint, gouache, and pochoire. Fabrication in metal wire, wood, bead, semi-precious gemstones, paper, and cloth.

## INTERIOR DESIGN SKILLS

Collaboration with Architects on home building and remodeling, interior design, materials and fixtures specifications.

## FINE ART

### MINDARA

Creator of my own Mindara Brand of Jewelry and Home Accessories. Brand Identity, design, hand crafted fabrication, and sales/marketing via trunk shows and retail stores including *Three Birds*, *Alhambra*, *Sweetie*, *Carmilia's*, *What to Wear*, and *Year of the Monkey*.

### SEATTLE ACADEMY OF ARTS & SCIENCES

#### SAAS in the CITY EVENT CREATIVE CHAIR

Event theme concept creation, decor, and fabrication. Event branding, logo, illustration, and environmental graphics. Volunteer coordination.

### MCGILVRA ELEMENTARY SCHOOL

Background scene painter for school plays and art class assistance.

### WEST SEATTLE MONTESSORI

Background scene painting for school plays.

### SAN FRANCISCO JEWISH COMMUNITY MUSEUM

Environmental Graphics for the Marc Chagall Retrospective.

### HASSON PUBLISHING

Sales, distribution, promotion and production of limited edition art reproductions for the artist Don McMichael through shows and galleries. Developed promotional print material.

### LAGUNA BEACH ART MUSEUM

Assisted the Registrar with condition reports, loan agreements, insurance, and traveling exhibit artist files.

### SECURITY PACIFIC NATIONAL BANK

Curatorial assistance to the Director of the Corporate Art Collection. Catalogued, researched, and installed pieces in the fine art collection. Coordinated the Artist Lecture Series.

## EDUCATION

### SAN FRANCISCO ACADEMY OF ART BFA | GRAPHIC DESIGN

Graduated with Honors. Retail Packaging Design focus.

### SCRIPPS COLLEGE BA | FINE ART AND ART HISTORY

Dual Major in Art History and Studio Art with additional coursework in Anthropology, Biology, Psychology, Letterpress Printing, and Printmaking. Senior Thesis *Contemporary Art in the Workplace* surveyed contemporary art collections, employee enrichment and review of the Corporate Art Collection of Kaufman & Broad in Los Angeles, published in *Corporate ArtNews*.

## BRANDS & PROJECTS

#### Andes Chocolate

Beaches Go Green

Bellagio Las Vegas Restaurants

Bourbon & Brisket

Caro Wilson Jewelry

Clorox

*Bleach*

*Tilex*

*Toilet Bowl Cleaner*

Coca-Cola

*Sprite*

*Fanta*

Coppertone

Corragio Fabrics

Disney

Disney Institute

Elliott Bay Physicians

Evolving Homes

Fauntleroy Children's Center

Feeding Northeast Florida

Fiesta Ice Cream

Hidden Valley Ranch Salad Dressing

Jax Hope Inc.

Jelly Belly Candy Company

Juba Juice

Kingsford Charcoal

Korbel Champagne

Kraft Foods

*Handi-Snacks*

*Mayonnaise*

*Taco Bell Home Originals*

Lee Apparel

Lindsay Olive

Mother's Cookies

Nile Spice Food

Nordstrom

Ocean Beauty Seafood

OnSite Docs

Paramount Pictures

Post Cereal

Piper Sonoma Champagne

Puget Sound We Love You

Rethreaded

Riders Jeans

Safeway Refreshé Water

San Francisco AIA

Seattle Aquarium

Seattle Academy of Arts & Sciences

TeJava Tea

T & W Ice Cream

Unite the World with Africa